

# 2020 Sponsorship Proposal



- ALDERSHOT COMMUNITY HONOUR ROLL
- Vision: To perpetuate the legacy of the Aldershot Community by honouring the achievements/ contributions of its citizens

# Honouring Aldershot Citizens

ALDERSHOT  
COMMUNITY  
HONOUR ROLL

- Each year we honour community members
- They demonstrate leadership, vision, creativity, innovation, initiative, and/or special qualities that impact and benefit the community of Aldershot
- Up to five awards are given annually.
- Three adults and up to two youths are recognized.

# People Who Care

- Aldershot was embraced within Burlington in 1958 but feared their sense of community would be lost.
- Sixty one years later we know there is still a strong caring community
- It is made up of people who care, and are determined to keep what is good to solve problems and continually make Aldershot better.
- Part of the reason for this is the Aldershot Community Honour Roll.

# History on Plains Road



- One of the unique contributions of the Aldershot Community Honour Roll is the creation of the historic picture displays on Plains Road Signal control boxes.
- Committee members David Craig and Rick Craven (former Aldershot counsellor) developed this idea 8 years ago. A new display has been installed every year.

# Celebration Event

ALDERSHOT  
COMMUNITY  
HONOUR ROLL



Wednesday May 27<sup>th</sup>, 2020

LaSalle Park Pavilion

# Celebration Event



- The evening begins with a reception where friends and neighbours can meet.
- Aldershot School youth musicians welcome the community.
- The achievements of all the honourees are highlighted and the five recipients selected by an independent committee are presented.

# Why be a Sponsor?

- Your business logo featured on all ACHR materials
- Event Banner
- Event Tickets
- Web Site (for a year)
- Social Media ( Facebook)
- Event: sponsor identified on screen, signage, event program
- Local Press – Burlington Post, Snap'd, Partnering Aldershot

# Sponsorship Levels

- Corporate \$500.00
- Small Business \$350.00
- Individual or Family \$100.00
- In Kind Donation



# Corporate \$500.00

- Lead position on all sponsorship recognition signage
- Logo on all marketing materials
- Logo on all advertising placements and mention in all news releases
- Recognition during event presentations
- Event Tickets (2)
- ACHR appreciation plaque



# Small Business \$350.00

- Exclusive signage at the activity
- Logo on all sponsorship recognition signage
- Logo on all marketing materials
- Recognition during event presentations
- Event Tickets (2)
- ACHR appreciation plaque



# Individual or Family \$100.00

- Name recognition during event presentations and in the event program.
- Event tickets (2)

# In Kind Donation

- Exclusive signage at the activity
- Logo on all marketing materials
- Recognition during event presentations

# Thank You



Your financial sponsorship or a nomination of an individual who you consider worthy would be very much appreciated.

(Nomination forms can be found at [www.ACHR.ca](http://www.ACHR.ca))

A screenshot of the Aldershot Community Honour Roll Nomination Form. The form includes the title "Aldershot Community Honour Roll Nomination Form" and two main sections: "Nominant's Information" and "Nominator's Information". Each section contains fields for First Name, Last Name, Address, City, and Postal Code. The Nominator's Information section also includes fields for Phone and Email, with a checkbox for "Please indicate your preferred contact method". The form is presented as a "Zoom Out" view.