ALDERSHOT COMMUNITY HONOUR ROLL

Sponsorship Proposal



ALDERSHOT COMMUNITY HONOUR ROLL

 Vision: To perpetuate the legacy of the Aldershot Community by honouring the achievements/ contributions of its citizens

Honouring Aldershot Citizens



- Each year we honour community members
- They demonstrate leadership, vision, creativity, innovation, initiative, and/or special qualities that impact and benefit the community of Aldershot
- Up to five awards are given annually.
- Three adults and up to two youths are recognized.

People Who Care



- Aldershot was embraced within Burlington in 1958 but feared their sense of community would be lost.
- Sixty one years later we know there is still a strong caring community
- It is made up of people who care, and are determined to keep what is good to solve problems and continually make Aldershot better.
- Part of the reason for this is the Aldershot Community Honour Roll.

History on Plains Road





- One of the unique contributions of the Aldershot Community Honour Roll is the creation of the historic picture displays on Plains Road Signal control boxes.
- Committee members David Craig and Rick Craven (former Aldershot counsellor) developed this idea 10 years ago. A new display has been installed every year.

Celebration Event





May, 2023

Burlington Golf and Country Club

Celebration Event





- The evening begins with a reception where friends and neighbours can meet.
- Aldershot School youth musicians welcome the community.
- The achievements of all the honourees are highlighted and the five recipients selected by an independent committee are presented.

Why be a Sponsor?



- Your business logo featured on all ACHR materials
- Event Banner
- Event Tickets
- Web Site (for a year)
- Social Media (Facebook)
- Event: sponsor identified on screen, signage, event program
- Local Press Burlington Post, Snap'd, Partnering Aldershot



Sponsorship Levels

- Corporate \$500.00
- Small Business \$350.00
- Individual or Family \$100.00
- In Kind Donation

Corporate \$500.00



- Logo on all marketing materials
- Logo on all advertising placements and mention in all news releases
- Recognition during event presentations
- Event Tickets (2)
- ACHR appreciation plaque



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HONOUR RO



Small Business \$350.00

- Exclusive signage at the activity
- Logo on all sponsorship recognition signage
- Logo on all marketing materials
- Recognition during event presentations
- Event Tickets (2)
- ACHR appreciation plaque



Individual or Family \$100.00



- Name recognition during event presentations and in the event program.
- Event tickets (2)

In Kind Donation



Exclusive signage at the activity

- Logo on all marketing materials
- Recognition during event presentations

Thank You



Your financial sponsorship or a nomination of an individual who you consider worthy would be very much appreciated.

(Nomination forms can be found at www.ACHR.ca)

